



FOR IMMEDIATE RELEASE

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Women's Fund to present screening of 'Miss Representation'

OSHKOSH, WI – The renowned documentary feature film “Miss Representation” will make its debut in Northeastern Wisconsin with a screening in Oshkosh next month.

Presented by the Women's Fund of the Oshkosh Area Community Foundation, the 90-minute film will be shown at 5:15 p.m. Tuesday, Feb. 7, 2012, at the Oshkosh Convention Center, 2 N. Main St. After the screening, the Women's Fund will lead a community discussion.

The screening is free and open to the public. Registration is strongly recommended to ensure adequate seating. Go to http://www.oshkoshareacf.org/about_e.cfm or call 920-426-3993 to reserve your seat.

The film's producers offer “Miss Representation” for public screening by request only. The Oshkosh screening will be the film's third showing in Wisconsin, and is its first north of Madison and Milwaukee.

Written and directed by Jennifer Siebel Newsom, “Miss Representation” exposes how mainstream media contribute to the under-representation of women in positions of power and influence in America. The film challenges the media's often disparaging portrayals of women and girls, which make it difficult for women to achieve leadership positions and for the average woman to feel powerful.

“We are thrilled — just thrilled — to be able to bring this film to Oshkosh. This is an amazing opportunity, and hopefully we can create awareness in the community about the destructive imagery that is, essentially, our social norm,” says Karlene Grabner, Women's Fund Director.

“In order for the Women's Fund to bring about social change for women and girls in Winnebago County, we have to inspire men and women to challenge the labels that hold people back from realizing their full potential, and ultimately transform our culture.”

The Women's Fund is able to bring this screening of “Miss Representation” to Oshkosh thanks to local sponsorship support from Kim Molitor of Reinhart Partners Inc. and Vicki Krueger of Roberts, Ritschke & Tyczkowski, Ltd.

Women's Fund of the Oshkosh Area Community Foundation

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“Miss Representation” includes stories from teenage girls and provocative interviews with politicians, journalists, entertainers, activists and academics like Condoleezza Rice, Lisa Ling, Nancy Pelosi, Katie Couric, Rachel Maddow, Rosario Dawson, Jackson Katz, Jean Kilbourne and Gloria Steinem. The film offers startling facts and statistics that will leave audiences shaken and armed with a new perspective.

The film premiered at the 2011 Sundance Film Festival. The OWN (Oprah Winfrey Network) debuted “Miss Representation” on broadcast television in October 2011 as part of its Documentary Film Club. Meanwhile, the film has been gaining notoriety as part of a social action campaign that includes screenings and curriculum for school classrooms and universities. Learn more about the curriculum and view the trailer online at www.missrepresentation.org.

The film is a production of Girls’ Club Entertainment, which will donate a portion of the film’s proceeds to women’s leadership initiatives including Girls for A Change, Girls Inc., The International Museum of Women, Step Up Women’s Network, The Women’s Media Center and The White House Project.

Since 1998, the Women’s Fund has provided more than \$400,000 in grants to make resources available for causes of interest to women; foster among women a sense of empowerment and philanthropy; and increase awareness of women’s issues. For more information, please call 920-426-3993 or go to <http://Women.OshkoshAreaCF.org>.

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